IOT BASED SAFETY GADGETS FOR CHILD SAFETY MONITORING AND NOTIFICATION

CUSTOMER JOURNEY MAP TEAM ID: PNT2022TMID19635

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| **JOURNEY STEPS** | **DISCOVERY** | | **REGISTRATION** | **ONBOARDING AND FIRST USE** | **SHARING** | |
| **ACTION** | Child Safety | | Highly Less  Portable Expensive  Easy Maintenance | User Flexibility  Friendly  Less Complexity | Safe And Secure | More Interactive |
| **NEEDS AND PAINS** | Child Live Location | Monitoring Child Health Care | Escape from Emergency  Situation Provide  Safety to the Child | Secure Environment Trusted Person  Parent Support | Commercial Purpose | |
| **TOUCH POINT** | Location Tracking | | Security Alert  Call Detection | SMS Provide  Encryption Comfortness  Fixing Alarm | Alert Zone | Safety Guideliness |
| **CUSTOMER FEELING** |  | |  |  |  | |
| **OPPURTUNITY** | Device For Monitoring | | Having the Notification Device | Using Gadgets For Secure | Improving For Safety | |